

American Society for Photogrammetry and Remote Sensing

The Imaging and Geospatial Information Society
PUGET SOUND REGION

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SPRING 2003



THE IMAGING & GEOSPATIAL INFORMATION SOCIETY

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NEW PRESIDENT'S MESSAGE

By: Bob Wright

On behalf of the 2003 officers of the ASPRS Puget Sound Region, welcome to a new year of ASPRS activities. We are planning on a busy year and will be asking everyone to get involved in some form by being involved in your professional organization.

First, I am asking our Past President Ward Carson, as Membership Chairman, to lead an effort to have every member called by phone by an officer or region volunteer to get your input on how to make our region more active, and having activities of interest to you. We have just over 100 members and would like to add at least 10 new members soon.

Second, the Board will meet at least once per quarter at locations to be determined and there will be quarterly newsletters to our members. Please provide an e-mail address so we can be sure you get your newsletter.

Third, we will participate again with Columbia River Region in the Vancouver Technical Exchange this fall. We would also like to start the tradition with one in the Northern part of the state, ideally involving our BC members. Our new Vice President will be leading that effort.

And fourth, we are going to have the region sponsor a student chapter at the University of Washington, and would also like to sponsor one in Vancouver, BC. We need a sponsor at each location, and the Board will provide financial assistance for each chapter. We must get our students involved and interested in our profession and organization.

Chris Gardner, E-Terra, LLC in Kent, has been appointed to fill the vacant Secretary position, and Hans has indicated he would like to pass the hat on the Treasurer's position. Anyone interested please contact a Board member, or contact Bob Wright at 360-561-9181.

A LOOK BACK

By Past-President, Ward Carson

As of the date of our General Annual Meeting, held during the LSAW conference at the Seatac Hilton on February 20th, I have become the region's past-president and started my last year on the Regional Board. I do look forward to the activities we have planned.

My agenda this year will be set by Bob Wright, our new president. Among other things, Bob hopes to contact all of our region members and query them about their feelings for how well our Puget Sound Region of the ASPRS is doing. We'll be asking questions: Do we satisfy the member's expectations? Do they have ideas for improvement? Would they like to get more active? Is there anyone that they think could benefit from membership, but has not joined? I'll be calling some of you with these questions.

Bob's hope is to improve our contact with each other. This is, after all, one of the primary goals of the national and regional ASPRS organizations. The national addresses this goal with their publications, the national meetings, and through many other activities. Our region augments that effort with our local meetings and this newsletter. In general, the thrust is to spread the word about what is happening inside of our profession.

I have appreciated very much this opportunity for contacting my fellow professionals through our regional efforts. I came to Seattle from Corvallis less than 2 years ago. And yet, through our board's activities, the newsletters, and the Technical Exchange Meetings that we have sponsored, I feel as though I know the Puget Sound region well. Certainly I know it better than had I not been active in our local ASPRS. My membership has provided me a large professional benefit. These benefits are easy for me to recognize, and I plan to remain active. I hope that many of you will join us in the year ahead.

PUGET SOUND REGION MEMBERSHIP CONTACT CAMPAIGN

By Kristin Gerhart

In January, President Bob Wright asked PSR Board officers to initiate a telephone campaign contacting all current and recently unsubscribed ASPRS members. This activity will take place throughout the Spring quarter. The goals of the contact effort are to:

- (1) Update the Region's membership database with viable email addresses in order to more efficiently reach Members with announcements, quarterly Newsletters, and election information.
- (2) Document the range of activities Puget Sound Region members are engaging.
- (3) Inform members and ex-members of 2003 Board activities and initiatives planned to enliven Regional participation.
- (4) Enlist support for the activation/sponsorship of two student chapters.
- (5) Promote participation in the 2003 Technical Exchanges planned for Vancouver, WA and also this year, in Canada, location TBD.
- (6) Encourage Members to recruit new professional and student members.
- (7) Gather additional ideas for Regional activities that would increase professional interaction – social events and recreation too!
- (8) Suggest employer advertising in the Newsletter.
- (9) Query ex-members as to why they discontinued their ASPRS membership.

While serving on other ASPRS regional boards, Bob found telephone contact to be very effective in creating a more cohesive, active Region. Please consider the issues outlined above so when you receive a call, you can be prepared to offer your suggestions and provide updated information.

WELCOME NEW MEMBER!

By: Terry Curtis, Membership Liaison

Puget Sound Region would like to extend a warm WELCOME to **Robert Iantria, Rajeev Sharma, and Kazuharu Shimamura** our newest members. Thanks also go out to **Robert** for running for the Region Vice President position in our recent election! Although not elected (THIS time) we'll be looking to Robert to help stimulate some interest and activity North of the border in the coming year!

Also I'd like to acknowledge the addition of **Paul Mabry**, who recently moved to the Puget Sound Region from Florida. As a result of this column in the Fall 2002 newsletter, I received an email from Paul indicating his interest in participating in Region activities and promotion of ASPRS. Thank You Paul!

One common thread among the more active Regions is MEMBERS recruiting NEW MEMBERS. I'm sure most of you know a colleague or co-worker who is not a member, but who could benefit from membership. We all need to encourage those folks to join us in ASPRS - the PREMIER Geospatial professional association

NEW ATTEMPT TO ESTABLISH STUDENT CHAPTERS

By: Joshua Greenberg

In an effort to develop more interest in ASPRS from local college students, the ASPRS board has decided to encourage the creation of a couple student chapters at schools in the region. The concept is to provide some initial seed money from the regional fund to help get the chapters going, but the organizational work will come from the students. This money could be used to help send a couple student members to the annual ASPRS meeting, or develop some campus programs for technical sessions. The initial goal is to have at least one U.S. based school and one Canadian school. These student chapters will hopefully create a better forum for exchange of information for the students, but also could serve as an excellent way to bridge the gap between students learning about Remote Sensing and the real world folks using the technology. If you have any suggestions about the student chapters or want to get more involved in the development of the chapters, please contact Joshua Greenberg (VP of ASPRS PSR region) at greenbergjoshua@hotmail.com.

INTRODUCTION OF NEW VICE PRESIDENT

Currently, Josh Greenberg coordinates remote sensing activities and provides imagery analysis for the Skagit County GIS Dept. His background offers both ecological and technical guidance to County environmental issues such as habitat and shoreline protection and long term growth strategies.

Josh earned his M.S. and Ph.D. from the U.W. College of Forest Resources Ecosystem Science program. His academic focus was Landscape Ecology and the application of current technology to advance large scale natural resource planning efforts, in particular, using spectral mixing models to assess urban environments.

INTRODUCTION OF NEW SECRETARY

Christopher J. Gardner is currently a Technical Manager at E-Terra LLC in Seattle, WA. He serves as project lead on, spatially enabled RDBMS, GIS, and web enabled GIS, projects. Previous to that he was a GIS Analyst/Programmer with Marshall and Associate in Olympia, WA. He served as lead analyst for remote sensing and GIS projects. And before that he was a Hydrology Technician with Potlatch Corporation in Lewiston, ID where he managed a field crew on a project concerning the assessment and inventory of forest roads using GPS and GIS. Prior to that he was a Biology Technician, with the United States Forest Service in Chadron, NE where he used aircraft with aerial videography and GPS to conduct wildlife surveys.

Chris received a Bachelor of Science degree in Environmental Science from the University of Idaho where he received GIS training under the instruction of Piotr Jankowski and Carl Chang.

Chris is currently working on large GIS projects for the public and private sector with a focus on spatially enabled databases.

CALENDAR OF EVENTS

Local Events

April 21-23, 2003

GIS in Action 2003

"The Collaborative Effort"

ASPRS Columbia River Region and Oregon URISA

Portland, Oregon

<http://www.orurisa.org/events/gisinact/2003event/index.html>

May 19-21, 2003

Washington URISA Annual Conference

Tukwila, WA

<http://www.waurisa.org>

June 15-18, 2003

Second International Precision Forestry Symposium

University of Washington, Seattle WA

<http://www.cfr.washington.edu/Outreach/PreFor/>

National Events

May 5-9, 2003

ASPRS 2003 Annual Conference:

"Technology: Converging at the Top of the World"

Anchorage Alaska

<http://www.asprs.org/alaska2003>

October 25-30, 2003

ASPRS/MAPPS Fall 2003 Conference

"Terrain Data: Applications and Visualizations - Making the Connection"

Charleston, South Carolina

http://www.asprs.org/terrain_data2003/index.htm

NEWSLETTER ADVERTISING RATES (ALL PRICES IN US DOLLARS)

ASPRS Puget Sound Region

BUSINESS CARD ADVERTISING:

4 Issues per Year

\$100.00 per Year

Please send 4 Business Cards with order, or

Provide a scanned image (300dpi) via email

DISPLAY ADVERTISING:

(provide copy in MSWord format)

full page

\$100 per ISSUE

half page

\$60 per ISS

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